

ID	Partner	Welt Smart TV App	BILD Smart TV App	DSE Adresse	DSE Link
40	Active Agent (ADDITION)	x	x	Ellen-Gottlieb-Str. 16 D-79106 Freiburg im Breisgau	https://www.adition.com/datenschutz
50	Adform	x	x	Benzenbergstraße 2, 40219 Düsseldorf	https://site.adform.com/privacy-center/overview/
39	ADDITION technologies AG	x	x	Ellen-Gottlieb-Str. 16 D-79106 Freiburg im Breisgau	https://www.adition.com/datenschutz
128	BIDSWITCH GmbH	x	x	Bahnhofstrasse 28, Postfach 7563, 6302, Zug, Switzerland	https://www.iponweb.com/policies-legal/bidswitch-privacy-
78	Flashtalking, Inc.	x	x	Schanzenstraße 35, 51063 Köln	https://www.flashtalking.com/privacypolicy
758	GfK SE	x	x	Sophie-Germain-Strasse 3-5 90443 Nuremberg Germany	https://www.gfk.com/privacy-notice
755	Google Advertising Products	x	x	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Irland	www.google.de/intl/de/policies/privacy/
98	GroupM UK Limited	x	x	26 Red Lion St, London WC1R 4HQ, Vereinigtes Königreich	https://www.groupm.com/privacy-notice/
278	Integral Ad Science, Inc.	x	x	Inc. 95 Morton Street, 8th Floor New York, NY 10014	https://integralads.com/ias-privacy-data-management/policies/privacy-policy/
812	Nielsen LLC	x	x	Nielsen Ireland 14 Riverwalk, National Digital Park Citywest Business Campus Dublin 24 D24 XN32	https://www.nielsen.com/legal/privacy-principles/
373	Nielsen Marketing Cloud	x	x	Nielsen Ireland 14 Riverwalk, National Digital Park Citywest Business Campus Dublin 24 D24 XN32	https://www.nielsen.com/legal/privacy-principles/
140	Platform161 B.V.	x	x	Spuistraat 104D 4th floor 1012 VA Amsterdam The Netherlands	https://platform161.com/cookies-privacy/
68	Sizmek by Amazon	x	x	Amazon Digital Germany GmbH, Domagkstr. 28, 80807 München	https://www.amazon.de/gp/help/customer/display.html?ie=UTF8&nodeId=3312401&ref_=a20m_us_fnav_l_privcy_de
32	Xandr	x	x	28 W. 23Rd Street New York New York 10010	https://www.xandr.com/privacy/cookie-policy/
76	Pubmatic	x	x	601 Marshal Street, Redwood City	https://pubmatic.com/legal/privacy-policy/
52	Magnite	x	x	6080 Center Drive, 4th Floor Los Angeles, CA 90045	https://www.magnite.com/legal/advertising-technology-privacy-policy/
	Freewheel	x	x	115-123 Avenue Charles de Gaulle 5th floor 92200 Neuilly sur Seine France	https://www.freewheel.com/privacy-policy
293	SpringServe	x	x	6080 Center Drive, 4th Floor Los Angeles, CA 90045	https://www.magnite.com/legal/advertising-technology-privacy-policy/
21	TheTradeDesk	x	x	Ventura (HQ) 42N. Chestnut Street Ventura CA 93001	https://www.thetradedesk.com/us/privacy
70	Yieldlab	x	x	Colonnaden 41, 20354 Hamburg	https://yieldlab.com/datenschutz-plattform/